



Health Care Strategy January 2025 Calendar

All modules and assignments are available at 1:00 p.m. United States Eastern Time (ET) . **All modules and assignments are due at 1:00 p.m. ET.** Please check against your local time zone to ensure you complete your coursework before the deadlines.

Enrolled participants will retain access to the course until **April 27, 2025.**

Note: Each week is separated by an empty row.

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Module 1: Value Creation and Value Capture	Opens	Wednesday, January 22, 2025
Week 2	Module 1: Value Creation and Value Capture	Due	Wednesday, January 29, 2025
Week 2	Module 2: Industry Analysis	Opens	Wednesday, January 29, 2025
Week 3	Module 2: Industry Analysis	Due	Wednesday, February 05, 2025
Week 3	Module 3: Competition	Opens	Wednesday, February 05, 2025
Week 4	Module 3: Competition	Due	Wednesday, February 12, 2025
Week 4	Module 4: The Boundaries of the Firm	Opens	Wednesday, February 12, 2025
Week 5	Module 4: The Boundaries of the Firm	Due	Wednesday, February 26, 2025

*The due date for **Module 4** is two weeks after it opens.

To add this calendar to your personal Google, Outlook, or Apple Calendar, use [this downloadable calendar link](#).

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).